

Connect

Lead

Transform

HEALTH
EVOLUTION
INSTITUTE

URBAN RETREAT, OCTOBER 17-19, 2018 | PHILADELPHIA, PA

Discussion Leaders Brad Fluegel - *Chief Contextualizer* Julie Murchinson
Dan Hilferty Janice Nevin, MD
Karen Horgan Robert Pugliese, PharmD
Steve Klasko, MD Paul Tufano
Bon Ku, MD Kevin Volpp, MD

Wednesday : Oct 17

**3:00PM – Check-in, Mix and Mingle
The Vault, A Special Space for Finding Inspiration**

JEFFDESIGN, THE VAULT – 925 CHESTNUT ST (BASEMENT LEVEL)

4:00PM –The Institute: Explaining and Exploring the Experience

JEFFDESIGN, THE VAULT – 925 CHESTNUT ST (BASEMENT LEVEL)

Julie Murchinson, CEO, Health Evolution

Host: **Brad Fluegel, Principal, BMF Advisors; former SVP, Chief Strategy & Business Development Officer, Walgreens; Board of Directors Premera BC, Fitbit and Alight Solutions**

4:30PM – Reimagining Health Care from Inside & Outside “Our Walls”

Design thinking has been enthusiastically embraced to drive innovation and solve complex problems in health care. Bon and his team’s experiential workshop will take us to another dimension where leadership and design thinking intersect.

Bon Ku, MD – Assistant Dean for Health and Design, Associate Professor at the Sidney Kimmel Medical College; Founder and Director of JeffDESIGN

Robert Pugliese, PharmD – Director, Innovation Design and Founding Director, Health Design Lab, Thomas Jefferson University and Jefferson Health

7:00PM – Lyft to Dinner

7:30PM – Dining & Connecting Where the Chef Alters the Ordinary at SUGA

1720 SANSOM STREET

Hailed as an innovator by *Gourmet* and *Food & Wine* and a two-time James Beard Foundation Award Winner, **Susanna Foo** opened SUGA with her son in 2016.

Enjoy Foo’s classical Chinese/French fusion over conversation, laughter and just plain old family-style fun.

Thursday : Oct 18

7:15AM – (Optional) Meet Up and Meander to Independence Live

RITZ-CARLTON – LOBBY

For those who want to walk together, meet in the lobby at 7:15am.

7:30AM – Healthy Breakfast

INDEPENDENCE LIVE - 1919 MARKET ST, 2ND FL

8:00AM – Reflecting on the Vault

Brad is our glue for the next few days, helping us reflect on what we are hearing and its relevance to our worlds. Having held C-suite senior executive roles at the major national plans of Anthem, Aetna and United, as well as his more recent career capstone at Walgreens; he is deep on how health care works and has navigated a variety of leadership structures and challenges. Share with Brad your goals, what you really want to know from our discussion leaders and how he might think about something you are grappling with. He has a wealth of experience and is just plain easy to get to know.

Brad Fluegel, *Principal, BMF Advisors; former SVP, Chief Strategy and Business Development Officer, Walgreens; Board of Directors, Premera BC, Fitbit and Alight Solutions*

8:30AM – Fostering Board Relationships: An Interview with Janice Nevin

Board members can play many roles for an organization and its CEO, from independent oversight to sage counsel to door opener. To tap their goodness, however, takes engagement, communication and real relationships. Janice will share experiences, surprises and challenges of working with a board and how the executive team can support the CEO in board work.

Janice Nevin, MD, MPH, President & CEO, Christiana Care Health System

10:00AM – Getting Personal on Leadership with Paul Tufano

Leading doesn't necessarily get easier. Paul will share the best and worst of his three decades in the public and private sectors – how he approaches issues, what's worked or not and keeping true to your beliefs along the way. This authentic group dialogue will draw out each of our experiences, offer ideas and provoke next-level thinking.

Paul Tufano, Chairman & CEO, AmeriHealth Caritas

11:00AM – Create a Real-Time “Learning Journal”

As a society, we seldom take the time or create the headspace to integrate our learnings into “what we know” and turn them into our beliefs or actions. We're too busy multi-tasking and moving to the next thing. Research shows that writing down our thoughts has important benefits of building self-awareness and resiliency while also cementing learnings. CEOs and leaders across the globe do it. Reflection is a pillar of our time together and our time apart, so take a few minutes to write and reflect.

11:30AM – Stretch and Refresh Break**12:00PM – Comcast Innovation Center Tour and Lunch**

There are a flood of companies thinking deeply about health and health care. We will get a sneak peek at how a Fortune 33 company - with deep consumer relationships – is looking at health as one of the first outside Comcast to see their new innovation center. In a fast-paced, eye-opening experience, see creative solutions that have the potential to massively influence the consumers' health care journey.

2:30PM – Leading Real Transformation: A Candid Discussion with Dan Hilferty

INDEPENDENCE LIVE - 1919 MARKET ST, 2ND FL

We've been on this path to value for almost a decade and we're nowhere near the end. As the leader of a large platform driving change, Dan will unpack transformation – defining it, going after it and leading through it. He'll share a few case studies of key partnerships that are changing the course of IBC's future and his perspective on how you empower and support everyone on the journey. We will have an honest discussion about the challenges and what leading health care through the next decade will take.

Dan Hilferty, *President & CEO, Independence Health Group*

4:00PM – Stretch and Refresh Break

4:30PM – Reflections on Retirement: A Prospective View Small-Group Discussions

Connect the dots between the leader you are today and the one you will be remembered as. In small groups, each executive will share personal hopes in the form of an imagined "retirement speech." Discover and commit to key elements of your own leadership development plan, based on this fun and serious alchemy of reflection and peer sharing.

6:00PM – Break and Walk to an Evening on the Rooftop

6:30PM – Casual Environment, Cool Cuisine

CONTINENTAL MIDTOWN – 1801 CHESTNUT ST

Even in the city of our founding fathers, you find gems of innovative design and inspiring environments. Walking into the Continental is a playful reprieve from the expected - exactly what we need after a long day. Get ready for an evening of bold and eclectic bites, creative cocktails and fabulous company in our own rooftop club.

Friday : Oct 19

7:30am – Healthy Breakfast

RITZ-CARLTON, PHILADELPHIA, 2ND FL – PAVILLION III

8:00am – An Innovation Journey – Steve Klasko, MD

Every leader has a story. Five years ago, Steve Klasko walked into Jefferson and asked himself “how am I going to get this institution to where it needs to be in the next decade?” Five years in, he’s taken big risks, driven large, innovative relationships and changed the public face of Jefferson. Steve will share his view on the vectors of change with the greatest impact and those with the greatest risk for failure, how he managed the board and how he brought along the Jefferson team.

Steve Klasko, MD, *President & CEO, Thomas Jefferson University and Jefferson Health*

9:00am – Stretch and Refresh Break

9:30am – Behavioral Economics: What We Really Need to Know

The science of behavioral economics has revealed that human decision-making often departs from rational expectations. Our behavior is powerfully influenced by our emotions, our environment and other complicating factors. We know this field has deep and important impact on health care, and research shows significant contributions to reducing the disease burden from major U.S. public health problems. However, we still haven’t mastered how to truly leverage what might be one of the most important tools in our toolbox in the years to come. One of Wharton’s renowned professors will draw us into a mind-bending workshop to help us better understand the known, the unknown, the opportunities and the challenges.

Kevin Volpp, MD, *Professor of Health Care Management and Director, Center for Health Incentives and Behavioral Economics (CHIBE), University of Pennsylvania*

Karen Horgan, *Co-Founder & CEO, VAL Health*

11:00am – Collecting Our Thoughts: What Truly Makes a Great Leader?

There are some things you’ll never learn in a class-- only through experience. Each of our discussion leaders will bring their “Pearls of Wisdom” on what makes a great leader. We’ll review these pearls and consider what our own collective experience has taught us. We will form the foundation for a Health Evolution Institute point of view on great leadership which each of us can use in our own personal growth and to share with our leadership teams.

Julie Murchinson, *CEO, Health Evolution*

11:45am – It’s a Wrap!

Julie Murchinson, *CEO, Health Evolution*

Mark Your Calendars for Our Next Gathering: April 10-12, 2019 in Laguna, CA

Your invite is on its way! We hope you will join us for the 2019 Confab of Women ChangeMakers, April 9, 2018 – a pre-Institute experience in Laguna, CA.