

Connect

Lead

Transform

HEALTH
EVOLUTION
INSTITUTE

RETREAT TO LAGUNA | APRIL 10-12, 2019

Chief Contextualizer: Steve Martin, CEO Emeritus, Blue Cross and Blue Shield of Nebraska; Co-Founder and Managing Partner of Paxton Advisors, LLC

4:00PM — Check-In, Mix and Mingle at Club 19, A Space to Relax and Reconnect
MONARCH BEACH RESORT, OCEANVIEW MEETING SPACE: CLUB 19 ON THE FAIRWAY

5:00PM — The Institute: Where We've Been and Where We're Going
CLUB 19 PATIO

Host and Chief Contextualizer: **Steve Martin**

Brad Fluegel, *Principal, BMF Advisors; former SVP, Chief Strategy & Business Development Officer, Walgreens; Board of Directors Premera BC, Fitbit and Alight Solutions*

5:30PM — A Point of View: What Makes A Great Leader?

Absorb a personal perspective about great leadership at a fireside chat with Gail Boudreaux, named one of *Forbes'* most powerful women in the world in 2018.

Gail Boudreaux, *President and CEO, Anthem, Inc.*

6:00PM — Cheers!

6:30PM — Dinner: "Building" Bonds. Who Knows What They'll Become?
CLUB 19

8:30PM — Conclude with a Collection of Cordials
CLUB 19 TERRACE

6:30AM — Early Morning TRX Sweat (45 min)
MIRAVAL SPA

8:15AM — Breakfast Served: Healthy & Hot
MONARCH BEACH RESORT – BALLROOM III

Grab a cup of hot coffee and a healthy breakfast to start the day. Join others for authentic conversations.

8:45AM — Pulling the Thread Forward: Connecting Seven Views and Your "Why" for Laguna
PACIFIC BALLROOM III

We have heard from Janice, Dan, Paul, Steve Klasko, Bon, Steve Martin and now Gail — explore how our work and discussions in Philadelphia and our Virtual Insight Circle have changed the way you think and process. Capture your commitments for Laguna in writing and cement the potential outcomes. Who will you connect with in Laguna? What questions will you seek to answer? What insight do you hope to discover? How will you contribute? As we wind our yummy breakfast to a close, we'll ask you to offer your thoughts to your group in a fast-paced "share-athon".

9:15AM — Behavioral Economics: Continuing the Conversation

How did our investigations into choice architecture and decision-making drive us forward? Discuss lessons learned and new opportunities.

Karen Horgan, *Co-Founder & CEO, VAL Health*

Kevin Volpp, MD, PhD, *Director, CHIBE, the Wharton School. Co-Founder VAL Health*

Wednesday : Apr 10

Thursday : Apr 11

10:30AM — Stretch and Refresh Break**10:45AM — Large Scale Innovation. Really?**

PACIFIC BALLROOM III

Dialogue with well-established innovators as they debate whether and where truly scalable innovation is possible.

Nancy Ham, CEO, WebPT

Glen Tullman, Executive Chairman, Livongo

11:45AM — Review and Reflect: Surprises and Considerations

Reflection is a pillar of our time together so we will take a few minutes to delve into the morning's discussions.

12:00PM — Chat and Chow

PACIFIC TERRACE SOUTH

1:30PM — SHUTTLE TO THE RITZ-CARLTON (MEET IN THE LOBBY OF THE MBR)**2:00PM — Health Evolution Summit — Brass Tacks Discussions**

RITZ CARLTON

Brass Tacks take a fresh approach to engage participants in an interactive discourse with industry peers and experts by exploring implementation challenges and solutions on the most critical issues.

Choose one:

Financial Wellness: From Kitchen Table to Water Cooler, hosted by Prudential Financial

PAVILION I

Facilitated by **Andy Sullivan**, Workplace Solutions, Prudential, with industry leaders **Rick Jelinek**, EVP, Integration, CVS Health and **Marcus Osborne**, VP of Health Transformation, Walmart

Progressive Rx: Private Sector Partnerships Driving Affordability, hosted by Pfizer

PAVILION II

Facilitated by **Justin McCarthy**, SVP, Patient & Health Impact, Pfizer with industry leaders **Ken Burdick**, CEO, WellCare Health Plans and **Brian Solow**, MD, Chief Medical Officer, Optum Life Sciences

3:15PM — Artificial Intelligence: Artificial or Real?

PAVILLION III

In an Institute exclusive conversation, industry experts offer perspectives on what great leaders need to know about artificial intelligence and how it will transform leadership as we look to the future.

Colin Hill, CEO, GNS Healthcare

Mona Siddiqui, MD, MPH, Chief Data Officer, Immediate Office of the Secretary, HHS

4:30PM — Evening Discussion: Tremors From the Coming Data Quake...

SUMMIT MAIN STAGE – SALONS III & IV

John Doerr, Chairman, Kleiner Perkins; Founding Investor, Amazon and Google, in discussion with **Eric Schmidt**, former Executive Chairman, Google and Alphabet

5:30PM — Cocktails + Collaborations

RITZ CARLTON'S MONARCH BAY SUNSET TERRACE

6:30PM — Dinner: Fresh Farm to Table with Lazard

PACIFIC PROMENADE I

9:30PM — Nightcaps + Melodies

TERRACE SALON & BALCONY- FUELED BY LEVERAGE HEALTH

7:30AM — SHUTTLE TO THE RITZ-CARLTON (MEET IN THE LOBBY OF THE MBR)**7:45AM — Breakfast Dialogue – Impact on the Future: Strategic Thinking, Strategic Issues**

RITZ CARLTON – PAVILLION II

David Brailer, *Chairman, Health Evolution***Brad Fluegel**, *Principal, BMF Advisors; former SVP, Chief Strategy & Business Development Officer, Walgreens; Board of Directors Premera BC, Fitbit and Alight Solutions*

Great leaders are adept strategic thinkers. They find and design unique opportunities to create value by enabling the strategy-setting and execution that affects a company's direction, based on views of the market's future. David will share his thinking on the long-term and short-term deep strategic relevance of the morning's main stage discussions.

BIG DISCUSSIONS

SALONS III & IV

Emcee: **Janice Nevin**, *President & CEO, Christiana Care Health System; Confab Committee***8:30AM — The Great Beyond: Technology + Humans Deliver Health****Molly Coye, MD**, *Executive in Residence, AVIA; Confab Chair*, in discussion with**Vinod Khosla**, *Founder, Khosla Ventures***9:30AM — Diagnostics vs. Prediction: Bold Bets on Clinical Markers**Host: **Sue Siegel**, *Chief Innovation Officer, GE; CEO, GE Ventures*

Discussion Leaders:

Chad Robins, *Co-Founder & CEO, Adaptive Biotechnologies***Mike Pellini, MD**, *Managing Partner, Section 32; Chairman, Foundation Medicine***Kim Popovits**, *President & CEO, Genomic Health*

Big money is funding a new class of diagnostics that may predict our disease long before it is expressed. While reimbursement presents traditional barriers to those on the bleeding edge, the value of the predictive indicator data these companies are amassing may dwarf the need for it. Talk with leaders about how diagnostics are driving new insights and may be the next AI dark horse.

10:30AM — Summit Wrap Up

SUMMIT MAIN STAGE – SALONS III & IV

Julie Murchinson, *CEO, Health Evolution*

**Our tentative dates and location for our next in-person gathering —
Week of October 14th in Minneapolis, MN
#moreto come**